### **Group Network**

### Affiliates



IMAKI PRECISION Co., Ltd.

ttp://www.mimakiprecision.co.jp/

2182-3 Shigeno-Otsu, Tomi-shi, Nagano

150 Satellite Boulevard, NF, Suite A. uwanee, GA 30024, U.S.A. p://www.mimakiusa.com/

#### MIMAKI BRASIL COMERCIO E IMPORTAÇÃO LTDA

tua General Valdomiro de Lima. 275 Jabaquara. Sao Paulo. 04344-070 Brazil ://www.mimakibrasil.com.br/



### Shanghai Mimaki Trading Co., Ltd.

101 West Unit 16 SVA Industrial Park. 40 Tianlin Rd., Shanghai, China tn://www.mimaki-smt.cn/



No. 37, Sec. 3, Zhongshan Rd., Tanzi Dist., Taichung City 42756, Taiwan (R.O.C.)



#### PT. MIMAKI INDONESIA

l Danau Sunter Barat Blok A3 No. 13 akarta Utara 14350 Indonesia ttn://www.mimaki.co.id/



### WIZTEC Co., Ltd.

1-3 Yorozu-cho, Hachioii-shi. Tokvo 192-0903, Japan







389-0512, Japan

Tokyo Branch Office TKB Gotenyama Bldg., 5-9-41 Kitashinagawa,

Chuo-ku, Sapporo-shi, Hokkaido 060-0031, Japan Sendai Sales Office 3-10-7 Furujiro, Wakabayashi-ku, Sendai-shi,

★ Headquarters 2182-3 Shigeno-Otsu, Tomi-shi, Nagano 389-0512, Japan Kazawa Factory 1333-3 Kazawa, Tomi-shi, Nagano 389-0514, Japan Nagano Development Center 520-1 Kitanagaike, Nagano-shi, Nagano 381-0025, Japan Shinagawa-ku, Tokyo 141-0001, Japan

Osaka Branch Office NF Esaka Bldg., 1-13-41 Esaka-cho, Suita-shi, Osaka 564-0063, Japan Sapporo Sales Office Sapporo Izumi 2nd Bldg. 1F. 2-5-2 Higashi, Kita 1-io.

Miyagi 984-0825, Japan

Nagano Sales Office 2182-3 Shigeno, Tomi-shi, Nagano 389-0512, Japan



Stammerdiik 7F. 1112 AA Diemen. he Netherlands tp://www.mimakieurope.com/



#### Mimaki-nbn GmbH

Gewerbestr. 11. 82211 Herrsching. Germany nttp://www.mimaki.de/



### MIMAKI IJ TECHNOLOGY (ZHEJIANG) CO., Ltd.

North Side Hongjian Road, West Side Xingpingyi Road, Economic Development Zone, Pinghu, Zhejiang, China 314200



#### MIMAKI KANPHOR INDIA PRIVATE LIMITED

232 Udvog Vihar, Phase IV Gurgaon. Haryana, India

### MIMAKI AUSTRALIA PTY LTD

Units 14, 38-46 South Street, Rydalmere, NSW. Australia



### GRAPHIC CREATION Co., Ltd.

TKB Gotenyama Bldg 6F. 5-9-41 Kitashinagawa, Shinagawa-ku, Tokyo 141-0001, Japan tp://www.graphic-creation.com/

Saitama Sales Office Meijiyasudaseimei Omiya Bldg. 1F, 3-1-2 Miya-cho,

Omiya-ku, Saitama-shi, Saitama 330-0802, Japan

Kanazawa Sales Office 2-12-6 Ekinishishinmachi, Kanazawa-shi, Ishikawa 920-0027, Japan Nagoya Sales Office 1-309 Iguchi, Tenpaku-ku, Nagoya-shi, Aichi 468-0052, Japan Kyoto Sales Office 12-2 Kamitobakita-Tonomotocho, Minami-ku. Kvoto-shi. Kvoto 601-8122, Japan

Kobe Sales Office Sannomiya Kokusai Bldg., 2-1-30 Hamabedori, Chuo-ku , Kobe-shi, Hyogo 651-0083, Japan

Hiroshima Sales Office 1-7-25 Yagi, Asanami-ku, Hiroshima-shi, Hiroshima 731-0101, Japan

Fukuoka Sales Office 5-11-15 Yoshizuka, Hakata-ku, Fukuoka-shi, Fukuoka 812-0041, Japan

### **Shareholder Information**

Business year Record date

Share unit Shareholder registry management institution for special accounts

From April 1 to March 31 Annual meeting of shareholders Within three months from the end of each business year

Annual meeting of shareholders March 31 Year-end dividend March 31 Interim dividend Or a date announced beforehand if necessary. Mitsubishi UFJ Trust and Banking Corporation administrator and account 4-5. Marunouchi 1-chome, Chivoda-ku. Tokyo 100-8212, Japan Mitsubishi UFJ Trust and Banking Corporation Corporate Agency Division 10-11 Higashisuna 7-chome, Koto-ku,

September 30

Tokyo 137-8081, Japan Tel: 0120-232-711 (toll free)

Method of public notice Public notices are posted on our website (http://www.mimaki.co.jp/). However, if an electronic public

notice cannot be given due to unavoidable circumstances. it will be published in the Nihon Keizai Shimbun. Osaka Securities Exchange JASDAO (Standard)

### Securities code

- 1. For inquiries on address changes or other procedures pertaining to shares, please contact the account management institution (securities firm, etc.) with which your account is held. Please note that the shareholder registry administrator (Mitsubishi UFJ Trust and Banking Corporation) cannot handle these procedures.
- 2. For procedures relating to shares registered in the special account, Mitsubishi UFJ Trust and Banking Corporation is our account management institution for special accounts. Please contact the above account management institution. In addition, any branches of Mitsubishi UFJ Trust and Banking Corporation in Japan can handle these procedures.
- 3. Unreceived dividends are paid at the head office of Mitsubishi UFJ Trust and Banking Corporation.

# BUSINESS REPORT 2013

The Financial Report for the 38th Term The contents are based on data as of March 31, 2013.

April 1, 2012-March 31, 2013





# MIMAKI ENGINEERING's Growth Strategy





## Hisayuki Kobayashi

President MIMAKI ENGINEERING CO., LTD. Hidevo Nakano President Trias Corporation\*

beneficial investment relations over the long term.



Market trends during the fiscal year ended March 2013 and MIMAKI ENGINEERING's initiatives

Nakano: This was the first year you presided over the Company's financial settlement of accounts after becoming president. What were the trends in your main markets?

Kobayashi: In the Sign Graphics (SG) market, needs have been increasing for environmentally friendly aqueous latex ink, sublimation transfer ink, and ultraviolet (UV) curing ink, pushed by global eco trends. The cost-driven solvent ink market continues to grow at a moderate pace, mainly around printers using eco-ink as well. We launched a new product using agueous latex ink to promote the greening of the market. From now on we plan to make a full-scale market push through improvement in image quality and stability.

Nakano: How about the Industrial Product (IP) market and Textile & Apparel (TA) market, which you are striving to develop strategically?

Kobayashi: In these markets the need for only the amount needed, only when needed—in other words, print-ondemand—has become increasingly apparent around the world. In digital printing using inkjet printers, because of no inventory risk and environmental friendliness, our desktop type UJF-3042 series has become by far the share leader in the IP compact machine market, which is typified for example by smartphone cover printing. The TA market continues to experience largescale growth, mainly in emerging nations. Sublimation transfer printing in particular, which does not require a washing process after printing, has grown tremendously in light of environmental concerns. Sales of our existing sublimation transfer printing products expanded greatly in emerging nations such as Turkey and in Asia.

### POINTS

- Moderate growth in the SG market on the back of green trends
- Digitization gradually penetrating the IP market
- Large-scale growth in the TA market, especially in emerging nations
- Gradual progress in the digitization of industrial printing

technology components were involved in a complex web to create a printer. Having overcome a variety of "birth pains," we started with two models for the TA market and then introduced one model each for the IP and SG markets. We also plan to introduce another model for the TA market. This will mark a break in high-speed platform development, and so next we will start on development of entry-level models, setting our sights on growing emerging markets.



Full-scale launch of the 500 series based on the platform concept

Nakano: Sales began in the fiscal year under review for the 500 series, based on the platform concept, which had been in development for the past two years.

**Kobayashi:** Although we were a few months behind our plan for placing the 500 series on the market. I expect that all the models we had planned will be released during the fiscal year ending March 2014. This move to platform-based design was achieved by leveraging our strengths in working with a worldclass manufacturer of heads and ink through collaborative development based on the concept of high speed and high image quality. The series brings into reality production machines that enable continuous unattended operation and also brings down the unit cost of ink. Accordingly, we will strengthen our sales promotion of ink, and not only machines.

**Nakano:** How will the platform concept proceed in the future? **Kobayashi:** To create a printer that produced beautiful images even at high speed, we faced many technical challenges that could not be resolved using traditional approaches, since there was a need to control a system in which a number of



The fiscal year ending March 2014 is the year to start the medium-term vision M500, driven by the 500 series

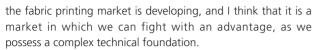
Nakano: The fiscal year ending March 2014, in which you will launch in earnest the business centering on the 500 series, is an important year for forecasting MIMAKI ENGINEERING's future growth.

Kobayashi: We have hoisted "M500 Start" as the slogan for the fiscal year ending March 2014, which is positioned as the first year in our push to reach 50 billion yen in sales, with the 500 series as the driving force. What will really drive this growth is our uncovering of new needs in the IP and TA markets. For example, screen printing in the TA market has a long history of more than 100 years. The results of printing onto paper appear instantaneously, but in the case of cloth the ink must be made to penetrate to the inside of the fibers, drawing color out on the back as well as the front. This is why various chemical processes are needed, such as increasing the permeability of ink at the pre-processing step and devising heat treatments for after printing. These are really techniques that reproduce the textures and feeling created by artisans, which do not convert into numbers. In this sense, inkjet technology in

\* Trias Corporation provides IR/PR support for companies with the aim of bringing them together with investors to develop mutually







**Nakano:** Because of its long history, it is actually a new market for inkjet technology. In contrast, what kind of market is the IP market?

Kobayashi: The IP market could be described more as decorative processing with inkjet technology than graphic. This is why it is a market in which added value comes to life according to the customer's mastery. Our strategy in this market is to propose applications based on the concept of digital on-demand manufacturing to open up the market and get more customers to create added value through their own ideas.



### MIMAKI ENGINEERING embraces the challenge of creating a digital on-demand market

**Nakano:** So will you accelerate development of the digital ondemand market more than before?

Kobayashi: I think that digital printing will continue to certainly penetrate the market by responding to the differing needs of each user. Last year, we broke our sales system in Japan down into twice as many segments to capture diverse market needs. This resulted in the ability to obtain massive amounts of customer information in real time, which led to improved product strategy and sales strength. Overseas we are stepping up similar efforts, as in Japan, through existing subsidiaries. When setting up a new subsidiary outside Japan, as a first step we send teams of sales personnel and engineers from Japan to the new subsidiary. In terms of technology, we are working to strengthen our organization to improve quality,

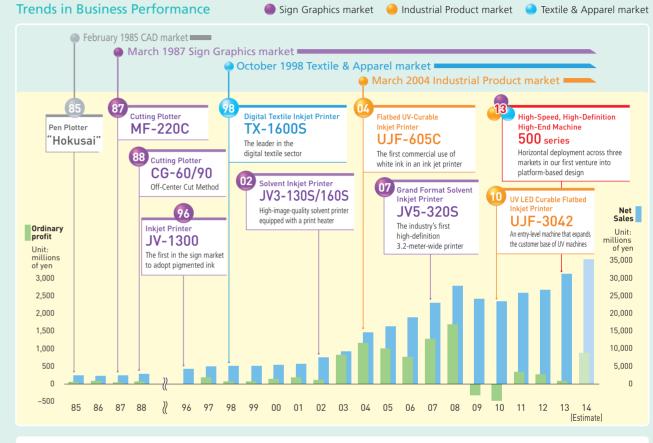
cost, and delivery (QCD) in product development. We are also clarifying an organization to manage future R&D fields in an effort to create a new market that will produce a lot of new technology that will lead to market creation.



### Message from President Kobayashi

**Nakano:** In conclusion, what is your message to shareholders? Kobayashi: Globally, there are still many existing markets where digital printing has not yet become widespread, and new applications of digital printing continue to spread. At the same time, it is difficult to read the future of the business environment, in which changes are immense. To translate the potential markets spreading before our eyes into business opportunities, we must step up our footwork from the sales front to commercialization more than ever and boost our ability to deal with change. Right now we are prepared to continue making clean hits in niche markets through the shift to platform-based design, and reaffirming our DNA as a company that aims at being the top in niches, we will conduct business aggressively through united, company-wide efforts. We look forward to the continued understanding and support of our shareholders and investors as we proceed through this turning point.

### Trends in Business Performance







Managemen Vision

VISION 3 Be an innovator that always provides innovation and a real difference to the market.

VISION 4 Have a business culture in which each employee can make full use of his or her individuality and capabilities.

Mimaki 5

# Financial Highlights

### Performance Highlights for the Fiscal Year Ended March 2013

### **Net Sales**

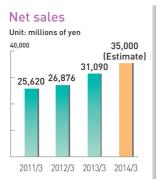
Sales remained strong for our main existing entry-level models in the SG. IP. and TA markets. In addition, new products for emerging nations and ones matched to market needs such as environmental friendliness and high-speed, high-imagequality printing helped boost sales. Sales of machines and ink both performed well as a result, achieving a substantial increase in net sales of 31,090 million yen, up 15.7% year on year.

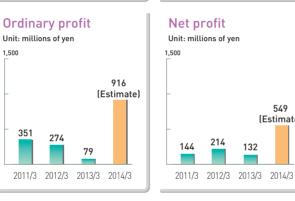
#### **Profits**

Factors such as the transfer of mass production for some models to Chinese manufacturing subsidiaries and good sales of existing products for which we had cut manufacturing costs resulted in operating profit of 936 million ven (up 123.5% year on year). However, an exchange-rate loss and the recording of a loss on equity method investment in an Indian subsidiary resulted in ordinary profit of 79 million yen (down 71.0% year on year) and net profit of 132 million yen (down 38.1% year on year).

### Forecast for the Fiscal Year Ending March 2014

While the export environment is on a recovery track thanks to correction of the strong ven through monetary policy and economic measures by the Japanese government, we will seek to establish a solid management base that is not affected by the business environment. We will aggressively expand our outlets in not only developed nations but also emerging ones and make greater efforts to directly determine their needs from their circumstances and intentions, thus leading to our next proposals. This, we anticipate, will generate increases in both sales and profits.





Operating profit

2011/3 2012/3 2013/3 2014/3

1,225

(Estimate)

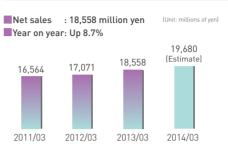
(Estimate)

Unit: millions of yen



Review by targeted market for the fiscal year ended March 2013

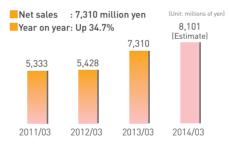
### SG ● Sign Graphics Market



The products for this market are models aimed at the Sign Graphics market, such as advertisements and signboards. We boosted sales volume by launching the new JV400 series, which uses newly developed environmentally friendly aqueous latex ink, and the new SWJ-320, which offers specifications for emerging nations, accurately capturing their price and performance needs. The boost in sales volume was also assisted by aggressive sales promotion for existing main entry-level models and high-end models with medium- to high-speed high-image-quality printing. As a result, net sales grew to 18,558 million yen (up 8.7% year on year).



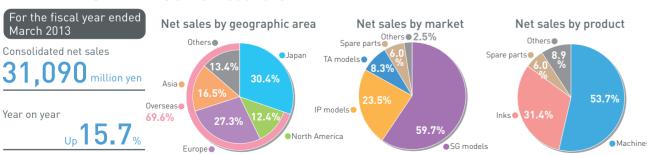
### I P ● Industrial Product Market



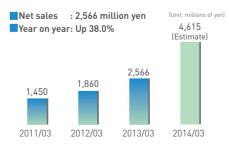
The products for this market are used in the manufacture of Industrial Products. We enhanced our product line-up by launching the new UJF-6042 and JFX500-2131 in addition to the new UJF-3042FX/HG, featuring more advanced performance than the UJF 3042, which had become a leading model among products for the IP market. Sales volume for the new UJF-3042FX/HG in particular grew steadily in both developed and emerging nation markets, contributing to increased net sales, which grew to 7.310 million ven (up 34.7% year on year).



### MIMAKI ENGINEERING's Market Share



### TA • Textile & Apparel Market



Products in this market are used in the textile industry (fabric before cutting and sewing) and apparel industry (ready-to-wear clothes such as T-shirts). We launched the TS500-1800 and Tx500 1800DS, which combine overwhelming productivity at up to 150 m<sup>2</sup>/h with stability and low running cost performance and strove to promote sales with new proposals in the digital fabric printing business. Sales volume of our existing product, the TS34-1800A in particular, grew in Europe and emerging nations, contributing greatly to the increase in net sales, which grew to 2,566 million ven (up 38.0% year on year).



Mimak **M**imaki

# Product Development History



### The 500 Series: Combining Beauty and Speed at a Higher Level

MIMAKI ENGINEERING is promoting platform-based design in beautifully and guickly based on our technical foundations in which we expand our product line-up by making a common print unit that acts as a base on which we combine dedicated parts, depending on the differences in ink and media (e.g., film, cloth, and paper).

500 series, which is a line-up of high-end models based on the common concept of high speed and high image quality, horizontally toward the SG, IP, and TA markets. With all of these models we have leveraged proprietary technologies for printing

both hardware and software to provide overwhelming productivity and high image quality.

Platform-based design not only shortens the development cycle and reduces development costs but also contributes to As our first move in platform-based design, we launched the improved quality through the adoption of a common mechanism. We will continue to push ahead with platformbased design for both high-end machines and mid-range and entry-level machines, which can be expected to sell in greater quantities, and horizontally deploy them in each market.



## Company Profile / Stock Information

### Corporate Profile (As of March 31, 2013)

Corporate name MIMAKI ENGINEERING CO., LTD.

August 1975 Foundation

Capital 2,015,160,000 yen

Head office and 2182-3 Shigeno-Otsu, Tomi-shi, plants Nagano 389-0512, Japan

Tel: +81-268-64-2281

**Employees** 1.065 (consolidated)

571 (parent company only)

Development, manufacturing, Businesses and sales of computer devices

and software

Main banks Hachijuni Bank, Ltd.

Bank of Tokyo-Mitsubishi UFJ, Ltd. Sumitomo Mitsui Banking Corporation

Osamu Kobayashi

Mizuho Bank, Ltd.

### Board members (As of June 27, 2013)

**Executive Chairman** Akira Ikeda

President Hisayuki Kobayashi

**Executive Vice President** Sakae Sagane

Masaaki Fuiita **Executive Director** Director Yoshiro Sugimoto

Director Shintaro Imada

Director

Kazuaki Ikeda Director

Counselor for Director Noriyuki Tanaka

Masayoshi Tsuchiya Auditor (Full-Time) Masayoshi Imai Auditor

Auditor Tomokazu Iwashita

Auditor Yukio Tsuchiya

### Stock Information (As of March 31, 2013)

Total number of authorized shares 40.080.000 shares Total number of issued shares 13.920.000 shares Number of shareholders 1.974

### Major shareholders

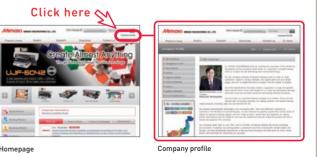
Shareholder name	Number of shares held (shares)	Investment ratio (%)
Ikeda Holdings, Inc. MIMAKI ENGINEERING Employee Stock Ownership Noriyuki Tanaka Tanaka Kikaku Ltd. Tokyo Small Business Investment Co. Hachijuni Bank, Ltd. Akira Ikeda Japan Trustee Services Bank, Ltd. AVASYS CORPORATION Nomura Trust and Banking, Ltd.	2,183,600 1,272,400 1,257,600 1,200,000 762,000 420,000 411,400 408,100 360,000 304,600	15.69 9.14 9.03 8.62 5.47 3.02 2.96 2.93 2.59 2.19

(Note) The Company holds 573,865 shares of treasury stock ,which are excluded from the above list of major shareholders.

### Corporate Website

In addition to the latest information, including press releases, our corporate website contains contents to give visitors a deeper understanding of MIMAKI ENGINEERING's business, products, and services. Please have a look.

### Address > http://eng.mimaki.co.jp/



10 **Mima**k